

Services

Writing/Editing
Web Design & Management
Consulting



Find me on



@crodonline
www.crodonline.info
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Services

I offer the following freelance services: Writing/Editing, Web Design, Development, and Management, and Consulting to emerging artists, businesses, and organizations. Whether you are a DIY person or someone who needs help building a brand and presence, I have something for everyone. I offer a free consultation of about 15-30 minutes to discuss your needs and the possibility of working together. Please check out my offerings below:

Writing/Editing Services

The power of language and persuasive writing is a core part of spreading ideas. I can create content for various mediums and platforms to help spread your message to a greater audience. I also edit existing content so you have the strongest material to present your audience.

Content Creation By Word Count

Type	Less than 150 Words	150 - 299 Words	300 - 499 Words	500 - 799 Words	800 - 1000 Words	Additional Info
Content Creation	\$25	\$50	\$75	\$100	\$150	Blogs, Magazines, Newsletters, Newspaper, Review, Artist Bios, Social Media
Business/Web Content	\$40	\$80	\$120	\$160	\$200	Business Communications, PR/Marketing Materials, Press Releases

Content Creation By Type

Type	Rate	Discounts
Website Content	\$40/Page	\$75/Five Pages; Single Page Rate for additional pages
Resume	\$40	\$60 for Resume & Cover Letter
Cover Letter	\$40	\$60 for Resume & Cover Letter

Proofreading/Editing

Pages	Rate
Up to 4	\$15
5 - 7	\$20
8 - 11	\$30
12 - 15	\$40
16 - 19	\$50
20 - 24	\$65
25 - 29	\$75
30 - 59	\$100
60 - 89	\$125
90 - 100	\$150

Poetry

My driving force in help others comes from the pursuit of making a name for myself in poetry. I am a poet, a business woman, and someone who has hopes of creating a legacy through community and organization one day. I provide services for emerging poets that include manuscript critique and editing, one-on-one sessions with those who are interested in discussing craft, receiving critique, learning editing techniques, and learning about how to publish their work. I also write reviews for chapbooks or full-length collections that I publish through my literary journal, [Typoetic.us](#), or my blog [The Write Queen](#).

Critique & Editing

3-5 Poems	10-32 Pages	33-47 Pages	48-100 Pages
\$50	\$75	\$100	\$125

Mentoring & Consulting

One Session	Three Session	Hourly Rate	Additional Info
\$50	\$150	\$25/Hour	One-on-One sessions with poets who are interested in discussing craft, poem critiquing/editing techniques, and learning about sending out and publishing their work. This can be done via e-mail, phone, Skype/Facetime, or in-person.

Custom Creative Work: Starting at \$40

CMS Web Design, Development, & Management

Your brand needs a place to shine and the best place to shine is on the World Wide Web. From helping you build a website or improving an existing site to creating a presence on social media, I will help you navigate and find your place in the digital realm. We will figure out what kind of content you should be creating and sharing and come up with strategies for getting it on your website and social media. We will look at various tools that will help with content sharing, e-commerce, and analytics. I will work on setting up digital marketing campaigns to help spread your reach.

Website Design & Maintenance

Most website owners want to have a website that is easy-to-update and manage. From blogging platforms such as Blogger and Tumblr to CMS website builders such as Weebly, Wix, Squarespace, Wordpress, etc., it is easier to set-up a website in a manner of minutes. While some website owners are all about DIY, some don't have the time, patience, or ability to design the website they imagine through these platforms.

This is where I come in. Specializing in design for CMS web platforms with HTML/CSS customization for the past eight years, I can design a website for you that fits your vision and needs.

I charge a design and maintenance fee of \$430 that includes 15 hours of support after the completion of the website. Additional support can be obtained for \$40/hour or through a retainer fee. Blogs and designing a website under a blogging platform cost a little less than the standard rate. This does not include hosting or premium features on a blog or CMS platform. You must buy hosting or premium services of that platform on your own in order to be billed by that service.

Type of Site	Pricing
Website	\$430
Blog as a Website	\$300
Blog	\$230

Web Services & Tool Integrations for Websites/Online Platforms

Whether it's for integration with your website or as a stand-alone product, I set-up web services and tools such as Mailchimp, Google Apps, social network profiles, and more.

Service	Single Set-Up	Bulk Set-Up	Additional Info
Web Services/Tools	\$25/Service	\$100	Five Services/Tools for Bulk Set-Ups; Less Than or Additional Set-Ups are charged by Single Set-up rate.
Social Networks	\$35/Network	\$100	Five Social Networks for Bulk Set-Ups; Less Than or Additional Set-Ups are charged by Single Set-up rate. Includes obtaining up to 25+ followers except for LinkedIn set-ups.
Domain Name Configuration	\$25/Domain	\$75	Five Domain Name Configurations for Bulk Set-Ups; Less Than or Additional Set-Ups are charged by Single Set-up rate.
Domain E-mail through G-Mail	\$25/User	\$100/5 Users	Five Domain E-mail G-Mail for Bulk Set-Ups; Less Than or Additional Set-Ups are charged by Single Set-up rate. Must purchase Domain Name separately through Christina Rodriguez Online Web Services .
Promotion	\$10-100	Contact	Web Promotions are based on the project and campaign details, ranging from social media to e-mail campaign promotions.

Christina Rodriguez Online CMS Web Hosting & Design

Custom Weebly Packages:

I specialize in building Weebly websites, one of today's top CMS website hosting and builder platforms, with state of the art drag-and-drop technology that makes it easy for clients to manage their websites after they have been designed. I have teamed up with Weebly to offer my clients premium web hosting that fits their needs. You pay annually for me to host your website where you will have a client management system to be able to update your website 24/7.

The pricing below includes my design and maintenance fee of \$430, with personalized web support from me for up to 15 hours. Additional support can be obtained for \$40/hour or through a retainer fee. When you renew, you pay for hosting and a yearly maintenance fee with 15 hours of support.

Package	First Annual Fee	Renewal Annual Fee
Starter	\$550	\$350
Professional	\$680	\$430
Business	\$930	\$680

Feature	Starter	Professional	Business
Design options	All templates	All templates, Header Slideshows	All templates, Header Slideshows
Video and audio players	X	✓	✓
Site search	X	✓	✓
Password protection	X	✓	✓
Membership areas	X	Up to 100	Unlimited, public registration
Storage	Unlimited	Unlimited	Unlimited
Connect your domain	✓	✓	✓
Remove Weebly branding	✓	✓	✓
Expanded stats	✓	✓	✓
Phone support	X	X	✓
Chat and Email support	✓	✓	✓
E-Commerce	✓	✓	✓
Store products	10	25	Unlimited
Digital goods	X	X	✓
Weebly transaction fee	3%	3%	0%
Inventory management	X	X	✓
Shipping and tax calculator	X	X	✓
Coupon codes	X	X	✓
Checkout domain and SSL	SSL included on checkout.weebly.com	SSL included on checkout.weebly.com	SSL certificate for your domain included

A La Carte Web Services

Visit my web hosting and domain registrar store to purchase domain names, e-mail accounts, web hosting and more, whether you are going to DIY a website or hire for design. See the list below for some of the products I offer or visit <http://webhosting.crodonline.info> to be lead to the store:

DOMAIN NAMES

- **Domain Name Registrations:** Register your domain and receive free extras.
- **Transfers:** Get one year free when you transfer domains.
- **Bulk Domain Registrations:** SAVE when you register 6 or more domains.
- **Private Registration:** Keep your contact information private.
- **Business Registration:** Increase website traffic and visibility.
- **Protected Registration:** Keep your domain private, locked and protected.
- **Certified Domain:** Gain visitors' trust and confidence.
- **Backorder Domain Service:** Snap up that domain as soon as it's available.
- **Premium DNS:** Keep your website safe and always online.

WEB HOSTING & STORAGE

- **Web Hosting:** Ideal for personal or business websites.
- **WordPress® Site/Blog:** Make the most of your WordPress blog.
- **Dedicated Servers:** Ultimate control & performance.
- **Christina Rodriguez Online Virtual Private Servers:** Performance of a virtual private server for less.
- **Online Storage:** Store, backup & share your files online.

SECURITY

- **SSL Certificates:** Secure website data & transactions.
- **SiteLock Website Security:** Defend your website against hackers.
- **Code Signing Certificates:** Protect your software with your own digital signature.
- **Premium DNS:** Keep your website safe and always online.

WEBSITE BUILDERS

- **Website Builder:** Design an eye-catching website —just drag & drop.

BUSINESS & MARKETING SOLUTIONS

- **Search Engine Visibility:** Attract more visitors to your website.

EMAIL & PRODUCTIVITY

- **Web-based Email:** Secure email with a memorable address.
- **Online Calendar:** Keep yourself or your group on schedule.
- **Fax thru Email:** An easier way to send and receive faxes.

Arts & Business Consulting

Whether you are an artist, small business, or a non-profit organization, I provide consulting services in arts management, non-profit start-up, branding, and more, to help guide you through the ins-and-outs of beginning a new business or creative venture or growing a current one.

Type	Additional Info	One Session	Three Sessions	Hourly Rates
Arts Management	Providing guidance for emerging artists, businesses, and organizations who are starting out in their field or in a new venture, my purpose is to be the listening ear to hold your hand as you hash out ideas and fears of starting something new. As a believer of DIY (do-it-yourself), I am here to give you tips on what to do as you learn how to navigate the other side of passion, creating the foundation to carry out your offerings to the world.	\$50	\$150	\$25/hr
Non-Profit Start-Up	Want to start a non-profit organization, but you're not sure of the steps you need to take? I will tell about the laws in your state, start-up costs, and will send and guide you through all go the legal paperwork processes.	\$50	\$150	\$25/hr
Brand Consulting	Creating a consistent brand is key for trust building and repeat clients. Having a strong sense of who you are as an artist, a business, or organization helps you attract the right audience who would have an interest in your offerings. Most individuals or groups have an idea of who they are and what their brand is or could be. My job is to help bring out unique attributes to create a stronger identity.	\$50	\$150	\$25/hr